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## Mind, Body, Beauty

The “wellness” craze seems to have reached fever pitch of late, with everything from air freshener to deodorant purporting a closer glimpse at mind-body wellbeing. And while ‘wholistic’ beauty offerings are undeniably appealing, their cosmetic clout is sometimes less than effective. Enter Shaffali skincare – an Ayurveda-inspired range created by Shaffali Miglani – a moniker shared by the founder, her fragrant aroma-therapeutic skincare, and an exotic, fragrant night-blooming flower. Unlike other Om-nipresent cosmetics, Shaffali fuses serious botanical and mineral actives with sensual aromatherapy and age-old Indian beauty wisdom. The brand packs a formidable feel-good quotient as well via

high-quality natural ingredients unadulterated by synthetic fragrance, artificial colors, sulfates, parabens or phthalates – it’s also 100 percent vegan, pH balanced, non-toxic and housed in recyclable packaging with a portion of profits donated to eco-friendly charitable causes. Each product’s intoxicating aromatherapy fragrance is designed to work in symphony with the botanical actives’ purpose, making them a gratifying solace to use. The jury is still out on whether enlightenment can be found at the bottom of a serum bottle, but one thing is certain: We look a whole lot better when we feel better, and Shaffali does just that!  
Available at [shaffali.com](http://shaffali.com) ■